AFFINITY GOLD CORP.

13570 Grove Drive #310 Maple Grove, MN 55311

Symbol: AFYG - Pinksheets

January 9th, 2014

NEWS RELEASE

AFFINITY GOLD CORP. ANNOUNCES CONTINUATION OF MONTHLY SHAREHOLDER & INVESTOR CONFERENCE CALL

Maple Grove, Minnesota – January 9th, 2014 – Affinity Gold Corp. (AFYG.pk) ("Affinity" or "the Company") is pleased to announce the continuation of its monthly shareholder and investor conference call. Going forward, the Company will host its shareholder and investor conference call the last Friday of each month. The Company's next planned shareholder and investor conference call will be held January 31st, 2014 at 2pm Eastern Standard Time (EST).

The Company will continue with the same format providing an update on recent progress, set expectations going forward and answer questions from shareholders and investors. Investors and shareholders are encouraged to email their questions to the Company prior to 11am EST the day prior to the conference call to the following email address: afygconferencecall@affinitygold.com

The conference call dial-in instructions will continue to be listed on the Company's website. A recording of the monthly call along with recordings of prior calls will also be made available on the Company's website.

"I look forward to our next call to give our shareholders an update on our progress, answer questions and take the opportunity to introduce a guest presenter. I'm looking forward to a great year in 2014 in which we 'Make it Happen!' " stated President & CEO, Corey J. Sandberg.

About Affinity Gold Corp.:

Affinity Gold Corp. is a mineral exploration and development company engaged in the acquisition and development of near-term precious mineral production properties within Peru. Affinity Gold Corp.'s primary focus is on developing assets that have demonstrated historical production, contain documented and reliable data and can reasonably begin producing within 12-18 months at a cost of less than \$900 per gold equivalent ounce.

www.affinitygold.com

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For further information please refer to the Company's filings with the SEC on EDGAR available at www.sec.gov

FORWARD-LOOKING STATEMENTS

This news release may include "forward-looking statements" regarding Affinity Gold Corp., and its subsidiaries, business and project plans. Such forward-looking statements are within the meaning of Section 27A of the Securities Act of 1933, as amended, and section 21E of the United States Securities and Exchange Act of 1934, as amended, and are intended to be covered by the safe harbor created by such sections. Where Affinity Gold Corp. expresses or implies an expectation or belief as to future events or results, such expectation or belief is believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. Affinity Gold Corp. does not undertake any obligation to update any forward-looking statement, except as required under applicable law.